



MIDDLE ATLANTIC PRODUCTS PRESS
For Immediate Release
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Middle Atlantic Products to Unveil New Equipment Rack

New BGR Series Provides Groundbreaking Levels of Functionality in Rack Systems

Orlando, FL - Middle Atlantic Products, the foremost authority in reliable integrated mounting systems, is unveiling its next generation equipment rack, the BGR Series, at InfoComm 2011. Building on the company's commitment to engineering products from the installer's point of view, the new BGR Series racks incorporate the most comprehensive feature set currently available for hassle-free, efficient system integration.

Primary benefits of the BGR Series design include time and labor savings, installation and field flexibility, superior cable management and high flow/low energy DC cooling options. Core to the BGR Series rack's enhanced functionality is the company's new patent-pending LeverLock™ Interior Management System, which facilitates mounting of small devices along the rack interior sides, and advanced cabling management. Comprised of a series of unique, tool-free vertical and horizontal lacing bars and device mounting plates, the LeverLock system promotes fast, flexible installation and servicing and can save more than 4 rackspaces per enclosure in typical installations.

Designed to meet the rigid requirements of commercial and professional installations, the BGR Series rack offers high static and UL-Listed weight capacities along with high seismic certified capacities – a stronger combination than any other rack on the market. It is GREENGUARD Indoor Air Quality Certified® and Children & Schools™ Certified, and can help towards earning LEED credits.

“Our equipment racks continue to evolve in ways that accommodate the changing technologies they support, as well as meet the needs of the folks dressing and installing them.” said Chief Engineer Bob Schluter. “The feedback of our integration partners and the consultant community has been critical to helping us advance the functionality and value of the products we provide.”

Middle Atlantic will have the BGR Series on display at InfoComm 2011. For technical specifications and in-depth information please visit Booth #3414, click to www.middleatlantic.com or call 1.800.266.7225