



MIDDLE ATLANTIC PRODUCTS PRESS
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Multi-Tech Reps Earns Structured Cabling Representative of the Year



Fairfield, NJ—Multi-Tech Reps received the Middle Atlantic Products Sales Representative of the Year award in the structured cabling market at the company's sales meeting preceding the BICSI Winter Conference 2011 in Orlando.

Asked to comment on the award, Terry Rusnak, Middle Atlantic Products Regional Sales Manager said, "Led by Matt Trudeau and Andy Powell, Multi-Tech manages their territory very effectively. They have great rapport with A& E firms and work strategically with distribution and contractors in their area to demonstrate how Middle Atlantic can meet the demands of individual projects."

Multi-Tech is based in Minneapolis and serves a territory that includes North Dakota, South Dakota, Northern Wisconsin and Minnesota.

Middle Atlantic also honored sales reps who earned the company's President's Club Award for exceeding quota, including Data Connect Inc. (recognized for their work in two territories); KD Associates; Security Network Representatives; SW Marketing; Warren Associates; RF Mayo Associates; MidLantic marketing; Milsk Company; Multi-Tech Reps, and Tech Reps.

Photo caption: (Left to right) Robert Newhuis, Middle Atlantic Sales Director; Matt Trudeau, Multi-Tech Reps; Mike Baker, Middle Atlantic President

For technical specifications and in-depth information about Middle Atlantic Products, please click to www.middleatlantic.com or call 1.800.266.7225.