



MIDDLE ATLANTIC PRODUCTS PRESS  
FOR IMMEDIATE RELEASE: February 3, 2011  
Media Contact: JC Costa • Brainstorm Media  
JCBrainstorm@nyc.rr.com

## VisionFrame™ Video Monitor Wall System Ideal for Broadcast

Las Vegas—The versatile VisionFrame™ Video Monitor Wall System from Middle Atlantic Products is already featured in leading broadcast facilities such as Comcast in Englewood, Colorado and Armed Forces Radio in Riverside, California.

In addition to heavy-duty structural support for monitors, the VisionFrame system saves integrators valuable installation time with a simple effective design that can be quickly and easily specified with the company's Middle Atlantic Designer™ 3D Layout software. VisionFrame Systems can be designed with monitor heights over 13 feet from the floor and with unlimited length, providing unmatched versatility.

Available in both freestanding and desk mount configurations, VisionFrame systems are well suited for a variety of applications in addition to broadcast including digital signage for information sharing, advertising and visual communications. It also helps optimize viewing of larger and multiple screens simultaneously in security and other monitoring environments.

Middle Atlantic has designed every aspect of VisionFrame including its own custom extrusions and hardware. "We weren't satisfied with the durability and functionality of extrusions currently on the market," said Middle Atlantic Application Engineer Dean Wheelan. "We put a lot of thought into the role those pieces play in the system and designed our own custom extrusions to provide the strength that VisionFrame needs and to make installation much easier."

Making VisionFrame even easier to specify is Middle Atlantic's Designer 3D Layout Software. Designer allows users to quickly and easily create a VisionFrame Video Monitor Wall, ViewPoint™ console or desk layout with exceptional flexibility and high-quality graphics that provide a realistic depiction of the environment being designed. Designer software is available as a free download from [www.middleatlantic.com](http://www.middleatlantic.com).

For technical specifications and in-depth information about Middle Atlantic Products, please stop by Booth #C10845, Las Vegas Convention Center, click to [www.middleatlantic.com](http://www.middleatlantic.com) or call 1.800.266.7225.

