



MIDDLE ATLANTIC PRODUCTS PRESS  
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Pictured is Ed Roberts, Oregon School for the Deaf Dorm Counselor and Founder of the school's Nightmare Factory Haunted House.

Local Installer, Middle Atlantic & Leading Brands “Step Up”  
For *Extreme Makeover: Home Edition*

Salem, OR – When ABC’s popular “Extreme Makeover: Home Edition” decided to focus on the Oregon School for the Deaf, they brought in local contractors such as Chris Rasmussen and his team from Hear No Evil to rebuild the dormitory and the Haunted House called “Nightmare Factory” which is the school’s largest annual fundraising event. Appropriately, the show was set to be aired on Halloween night.

Designed in the 1950s, parts of the dorm were seismically unsafe and the Haunted House had safety problems as well. During the makeover, the students were flown to Minnesota to receive brand new state-of-the-art hearing devices and got a surprise visit from award-winning actress Marlee Matlin.

Rob Zombie, heavy metal legend and horror film director was also at the Haunted House for the renovation and to provide the latest in film effects and animatronics. The dormitory was made seismically safe and eco-friendly to ensure the well being of the students. It now features solar panels on one roof and a live “green” room on another.

The common areas in the dorm have sophisticated audio/video equipment donated by companies such as Integra, B&W and others with gigantic subwoofers so the kids can feel the vibrations of the music.

Billed as “completely horrifying, but in a good way” by Makeover’s production company, the new Nightmare Factory has coffins standing in the entranceway for photo opportunities. Each door inside represents a different nightmarish theme, with Ghoul School as one of the highlights while “corpses galore fill the dance floor’ in the Zombie Prom room.

According to Rasmussen, “Middle Atlantic stepped up to the plate by providing a wall rack and accessories to hold equipment for the Haunted House including Audio Control video distribution, TOA amplification and Integra DVDs, and other sound sources, also donated for the project.”

Asked why he chose Middle Atlantic for his infrastructure, Chris responded, “We needed product quickly that was easy to install. We were under a major time constraint because we only had a few days to get this done, and Middle Atlantic provided the right products in a timely fashion. Hear No Evil only sells Middle Atlantic because their superior support, quality, and dedication to insuring customer satisfaction.”

For technical specifications and in-depth information about Middle Atlantic Products, please click to [www.middleatlantic.com](http://www.middleatlantic.com) or call 1.800.266.7225.

### **About Extreme Makeover: Home Edition**

The Emmy award winning reality program “Extreme Makeover: Home Edition,” now in its 8th season, is produced by Endemol USA, a division of Endemol Holding. It’s executive-produced by Brady Connell and George Verschoor. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.



Middle Atlantic’s wall rack supports audio control and video distribution throughout the OSD’s Nightmare Factory Haunted House